

# Cisco Expo 2010

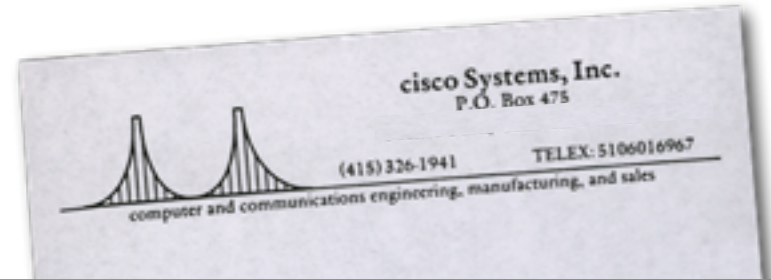


The New  
Collaboration Effect





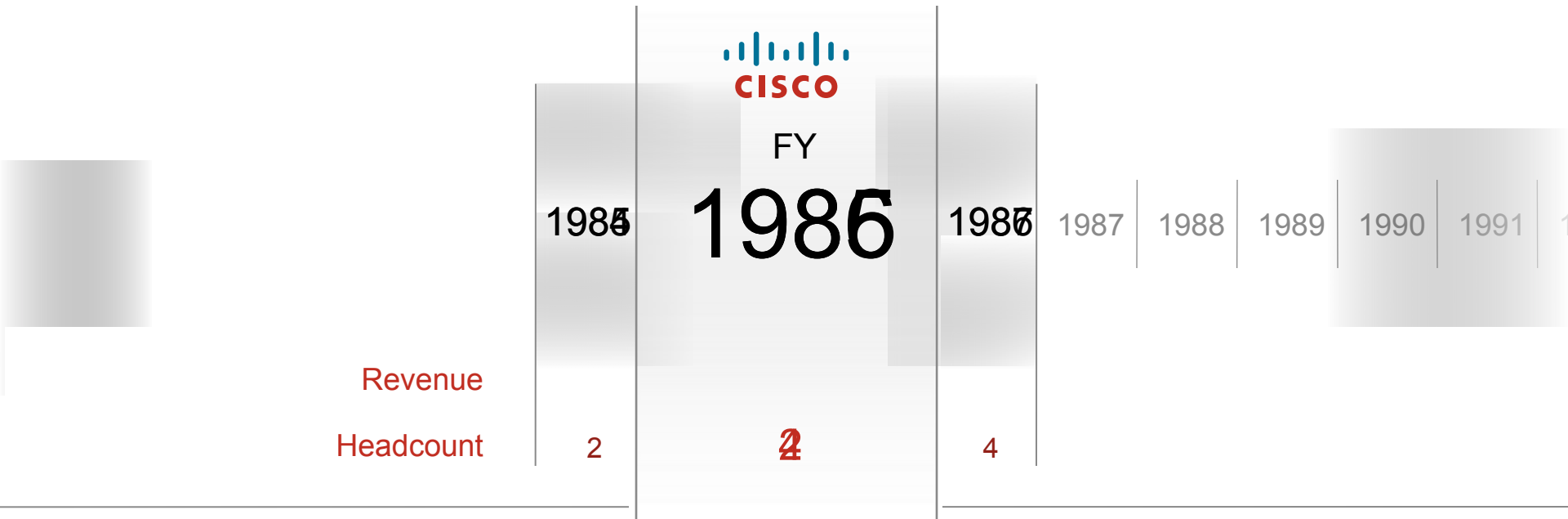
# 1984



Computer scientists,  
Len Bosack and Sandy Lerner  
found Cisco Systems

Bosack and Lerner run network  
cables between two different  
buildings on the  
Stanford University campus

A technology has to be invented to deal  
with disparate local area protocols;  
**the multi-protocol router is born**



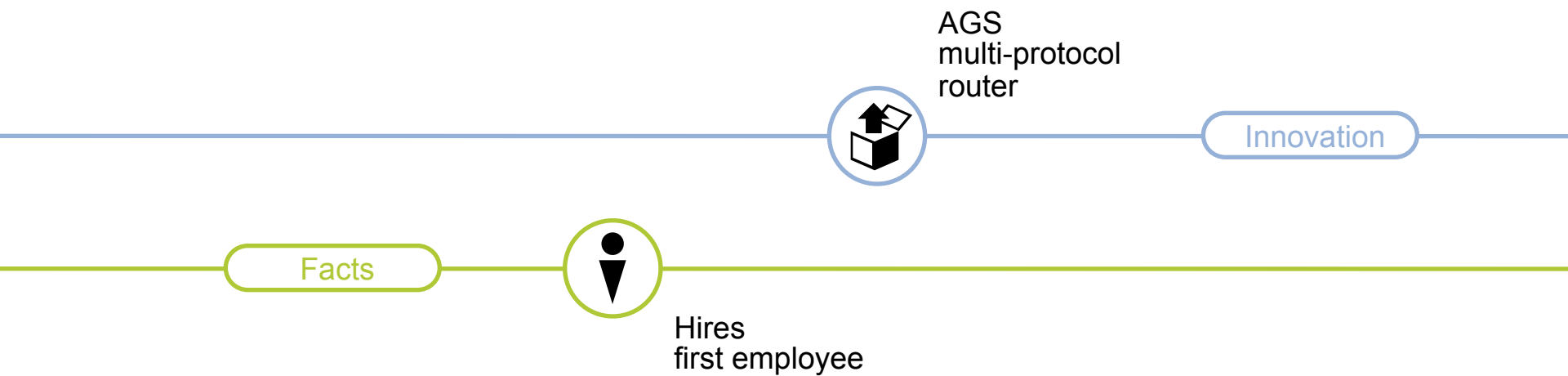
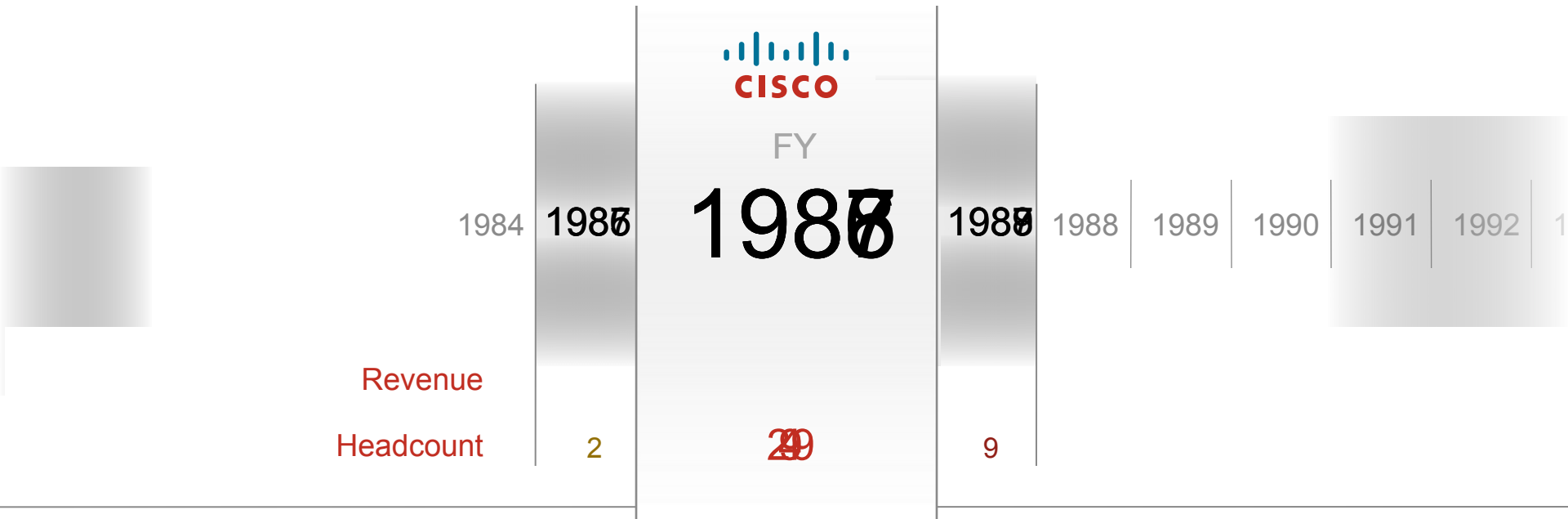
First system ships—  
Massbus-Ethernet  
Interface Subsystem

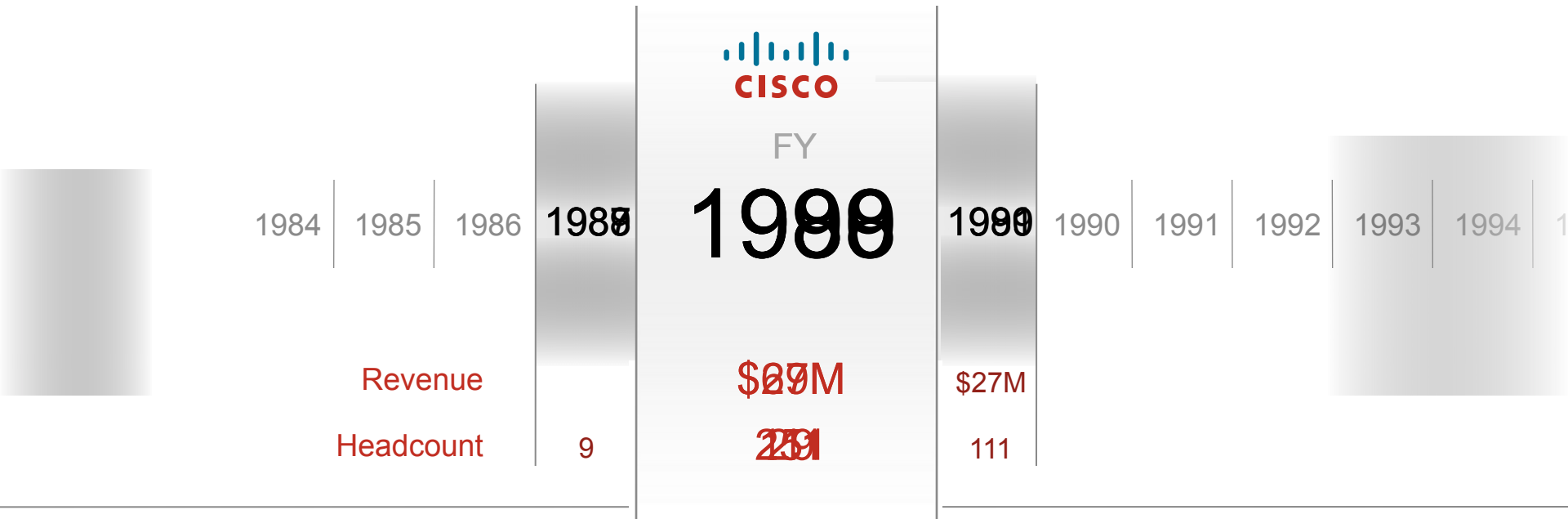
Innovation



Facts





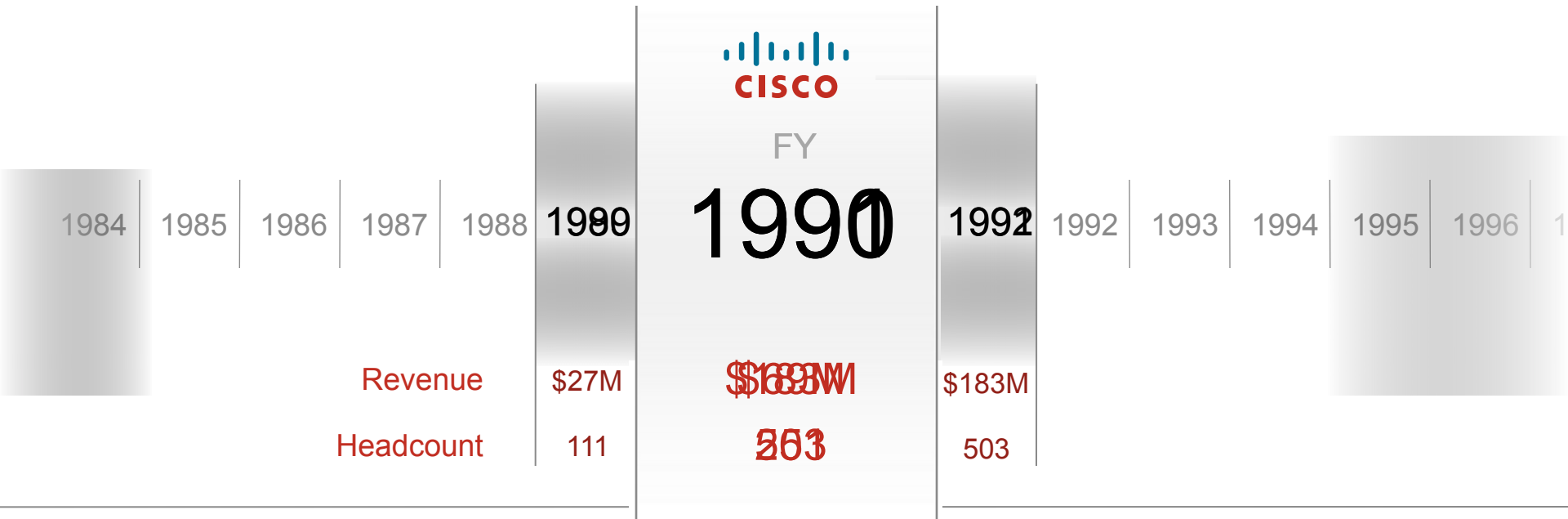


Innovation

Facts



John Morgridge joins as  
President & CEO

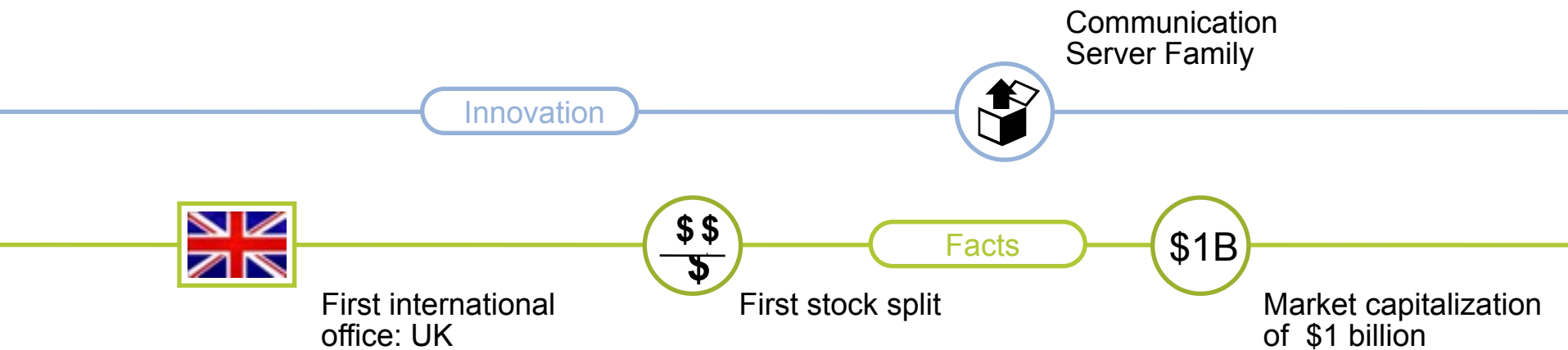
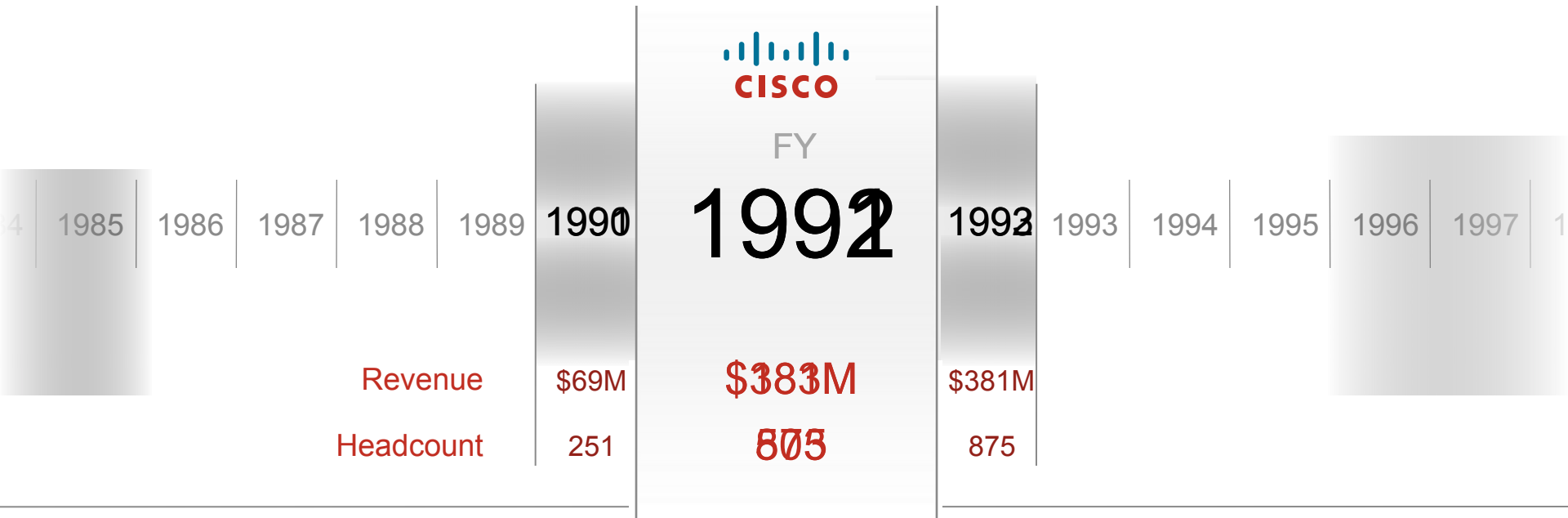


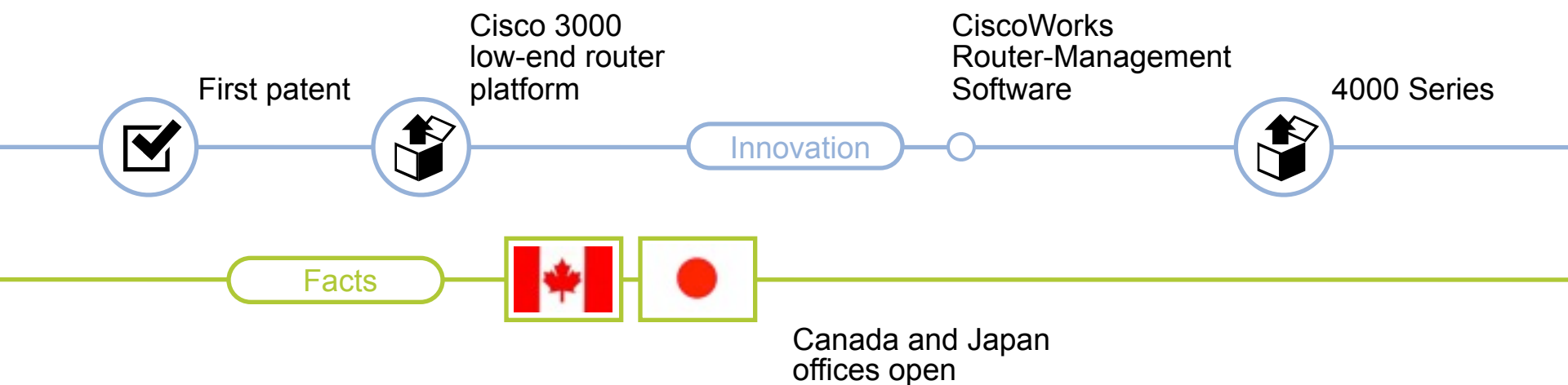
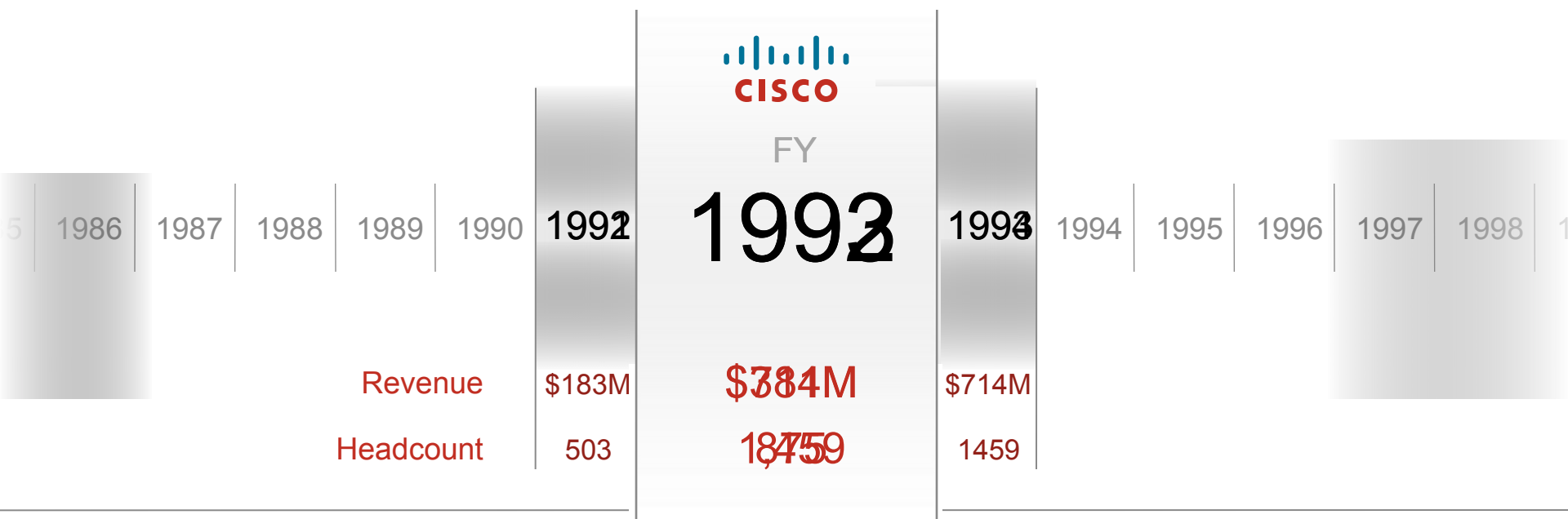
Facts

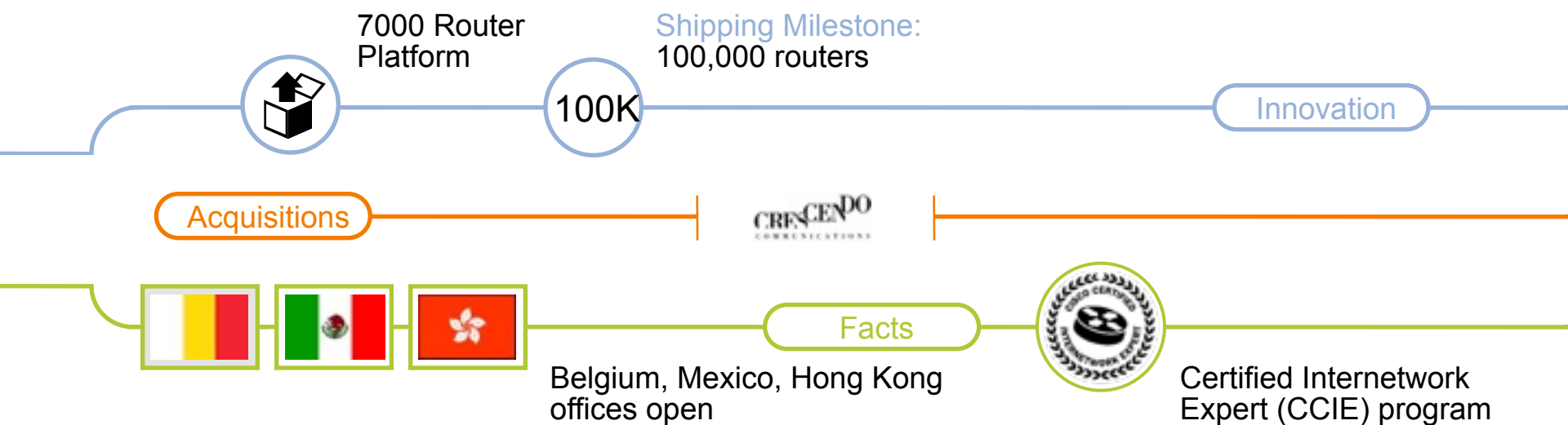
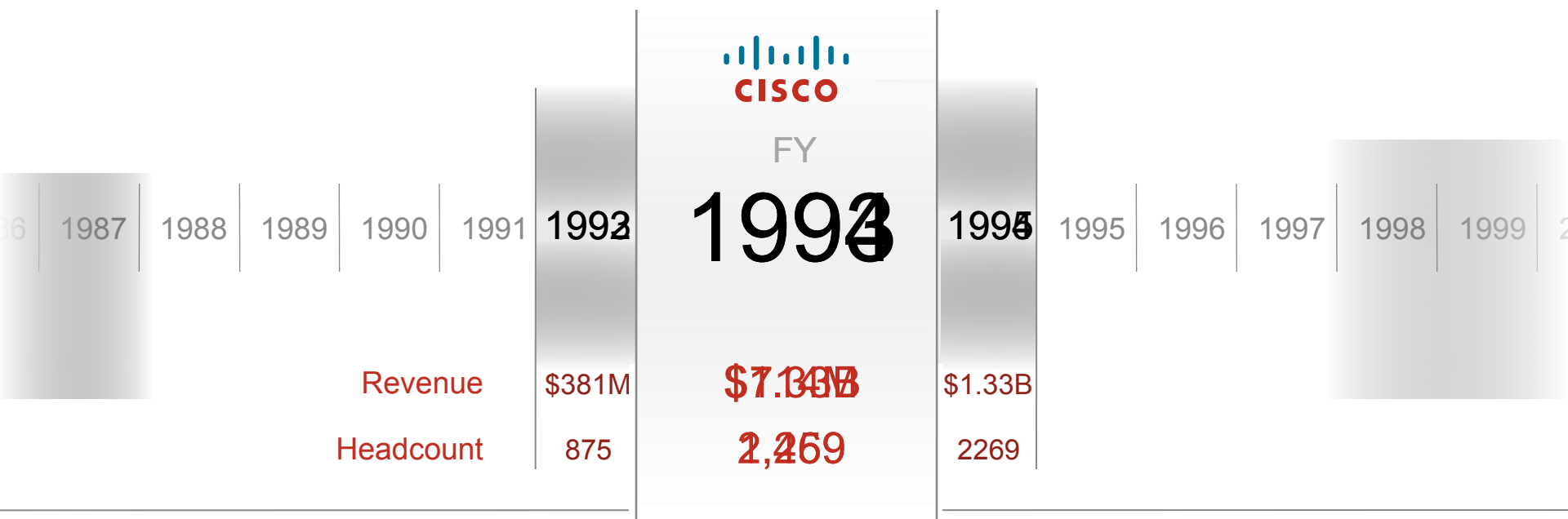
NASDAQ

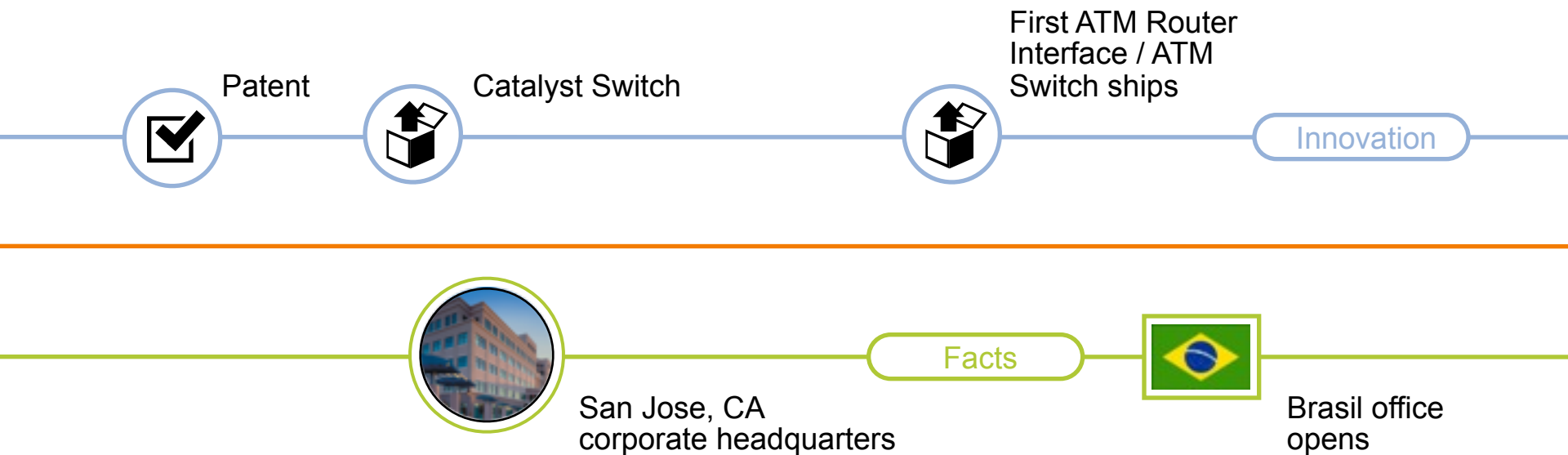
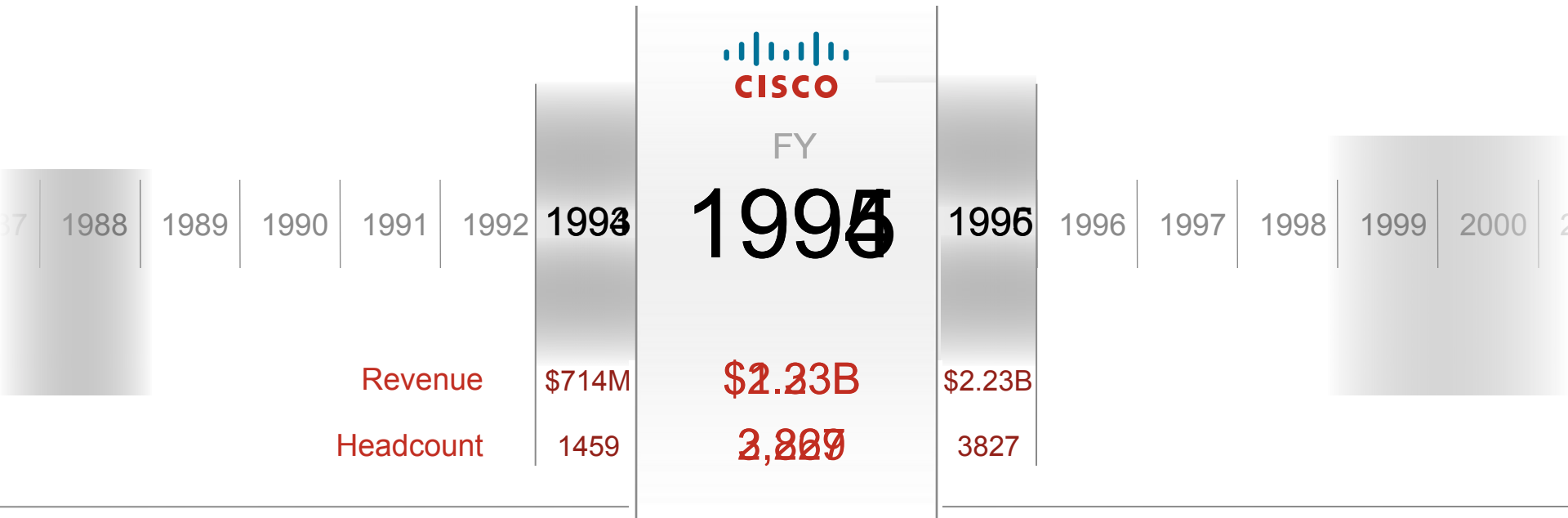
CSCO

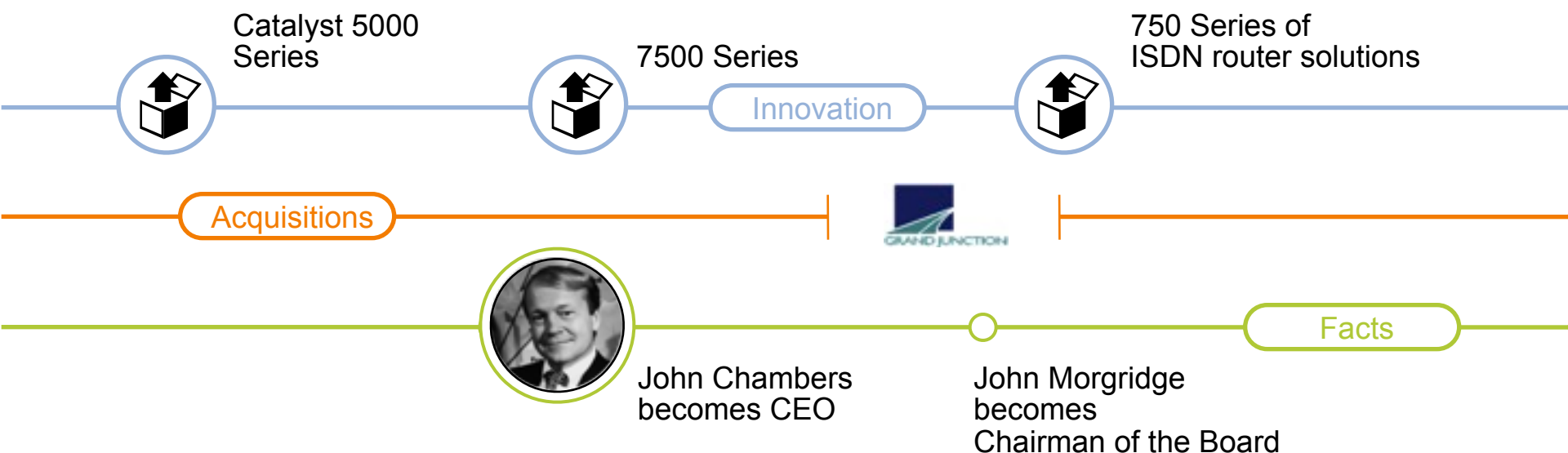
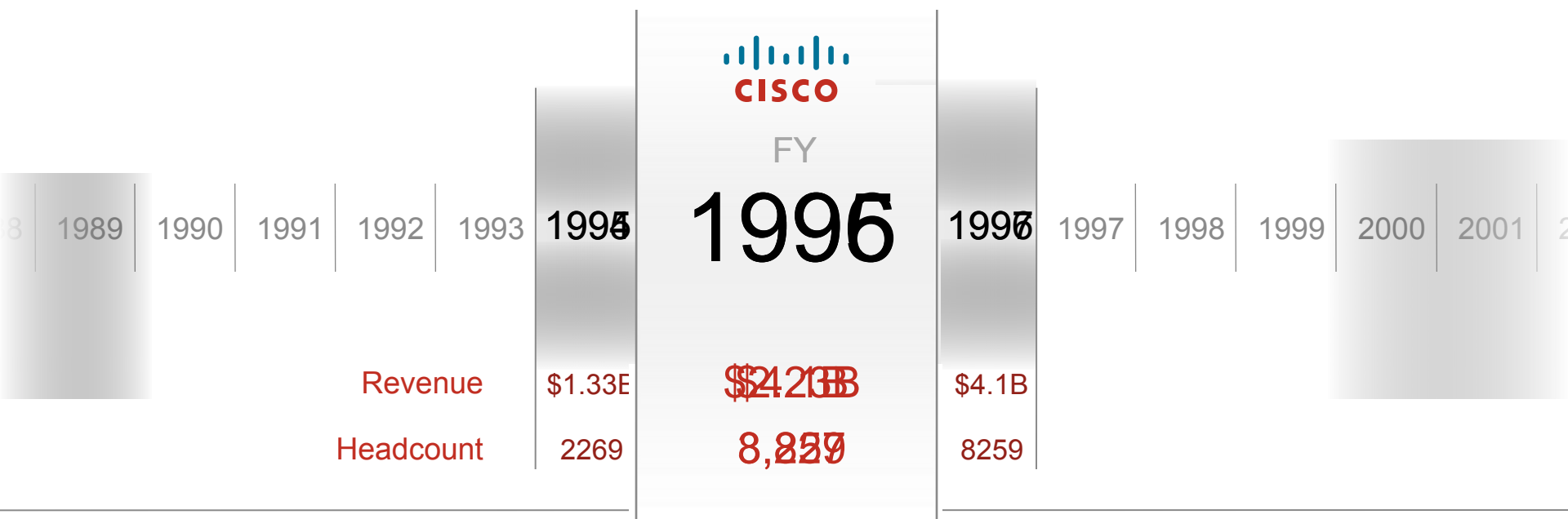


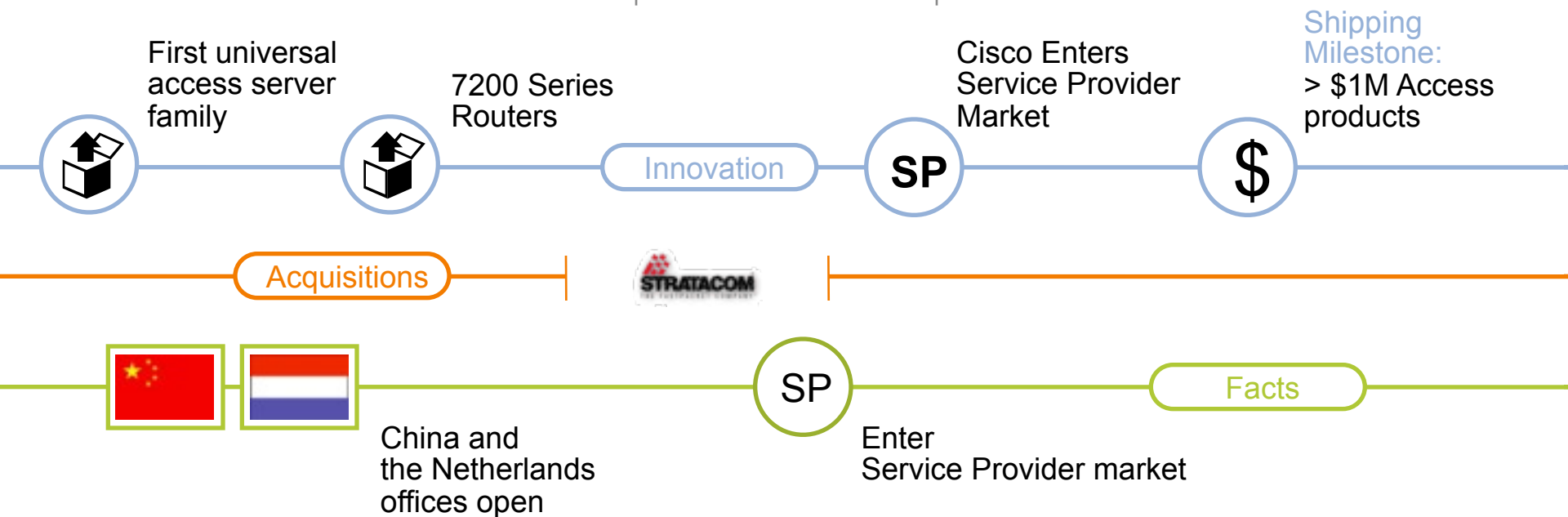
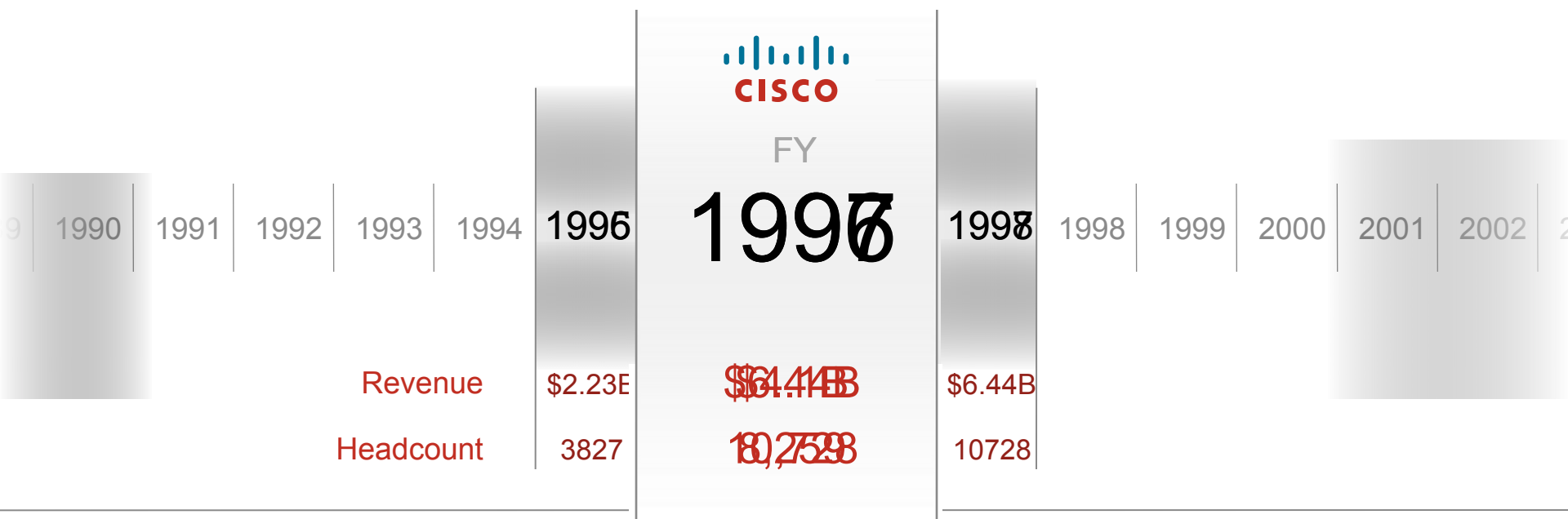


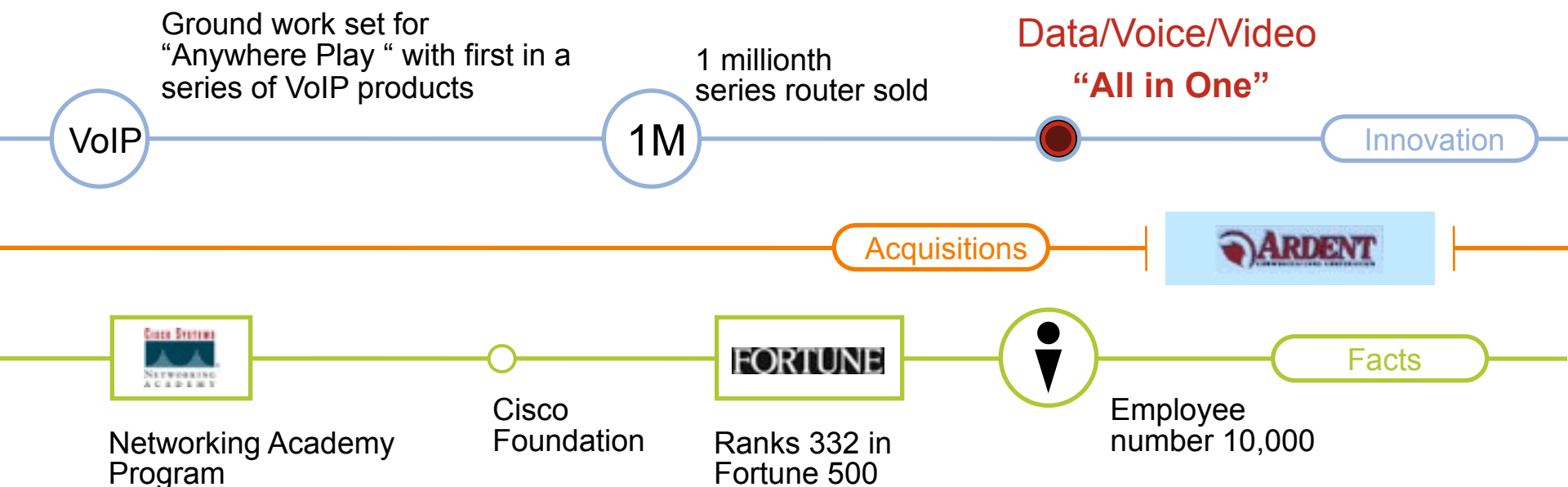
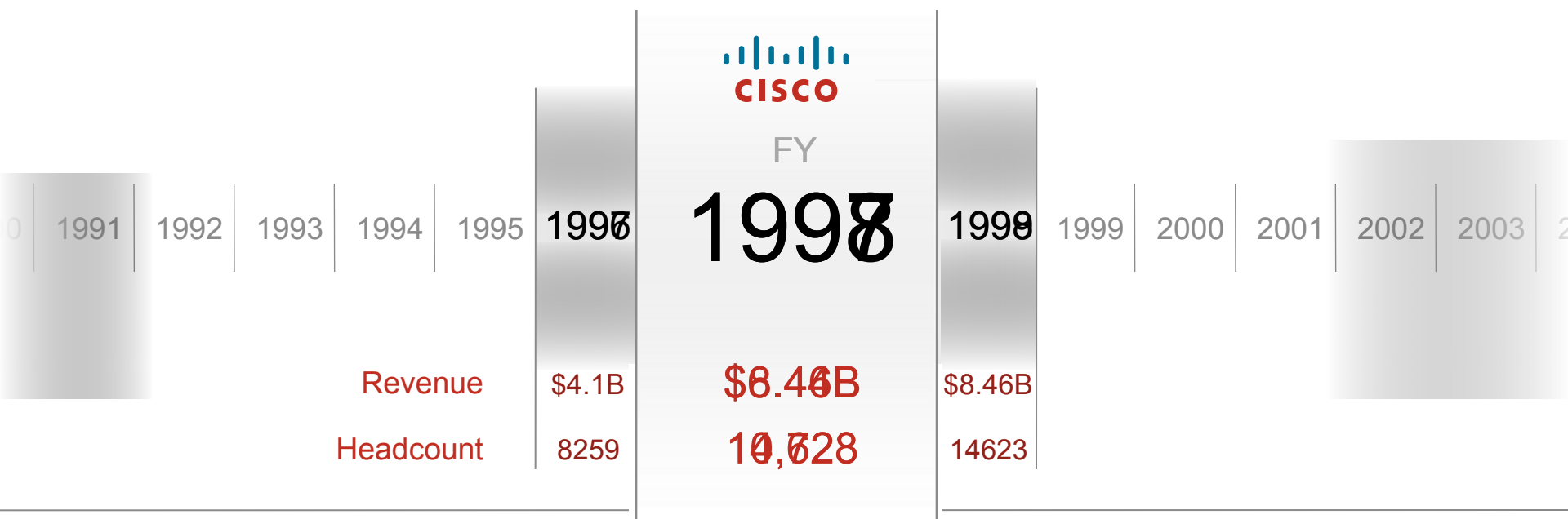


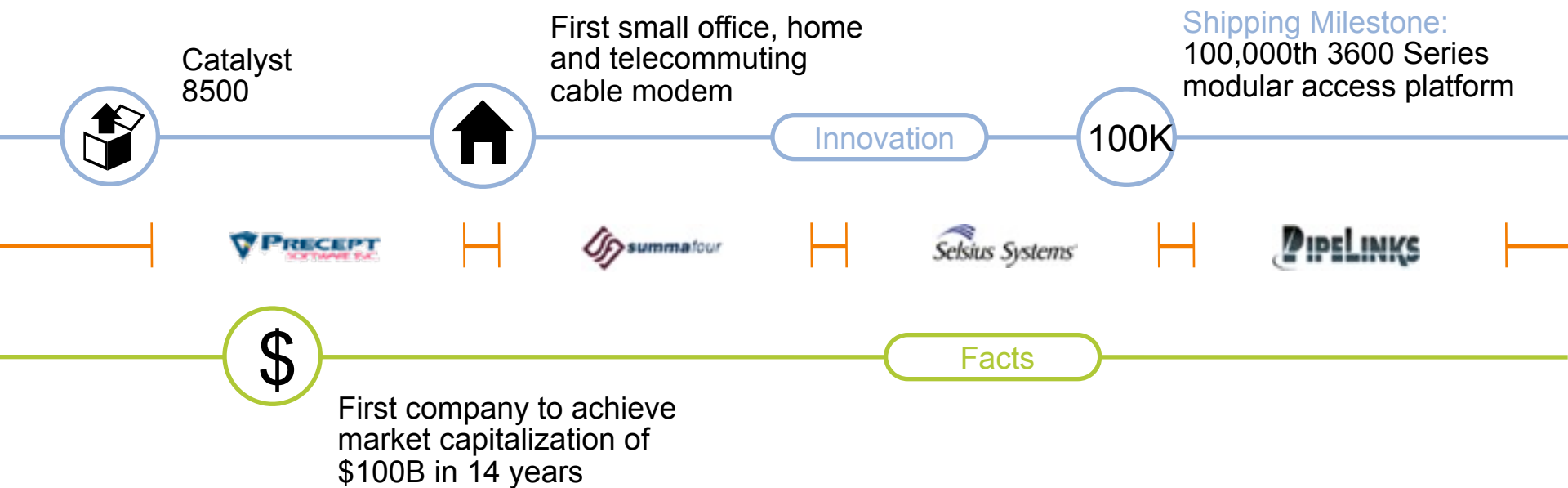
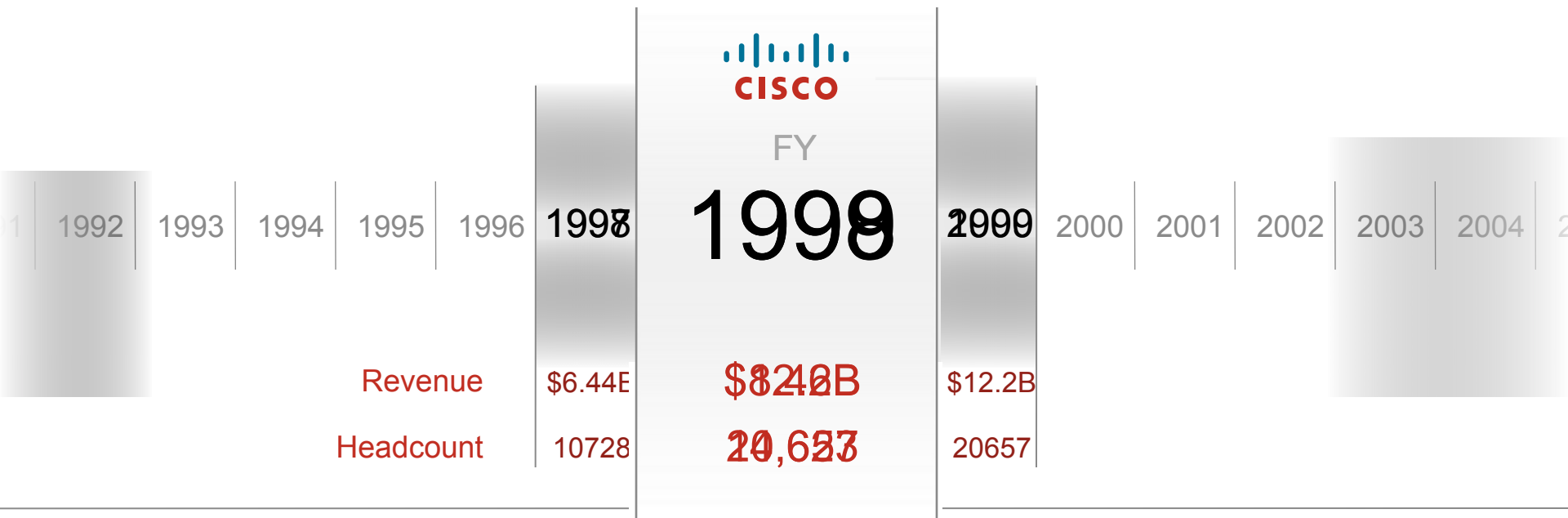




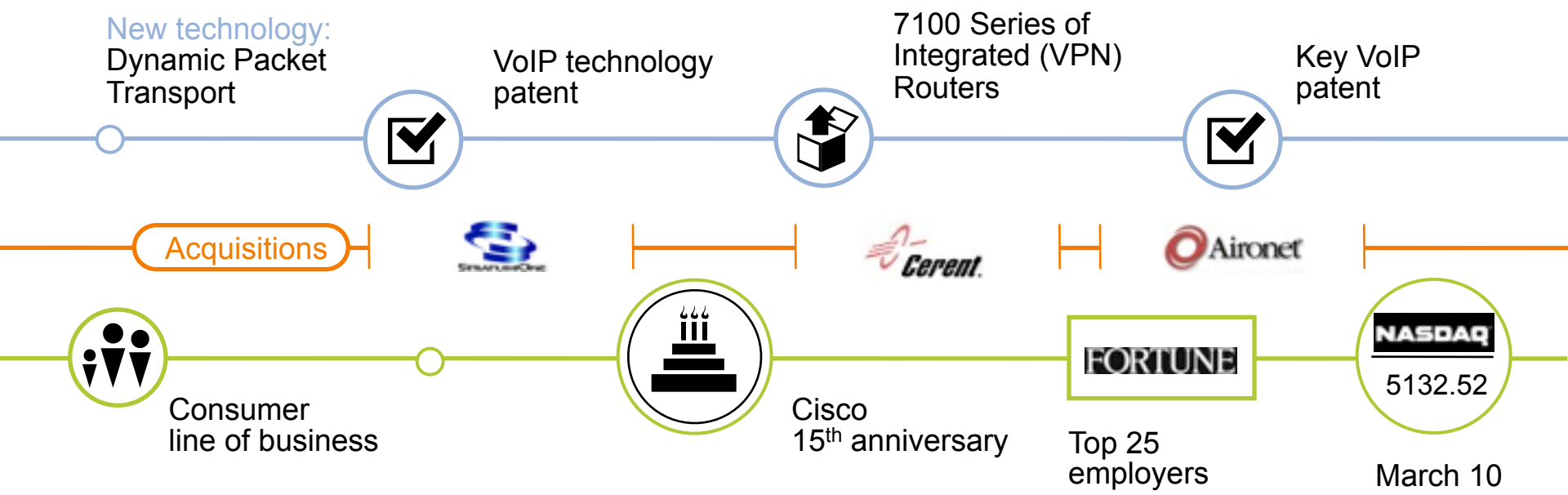
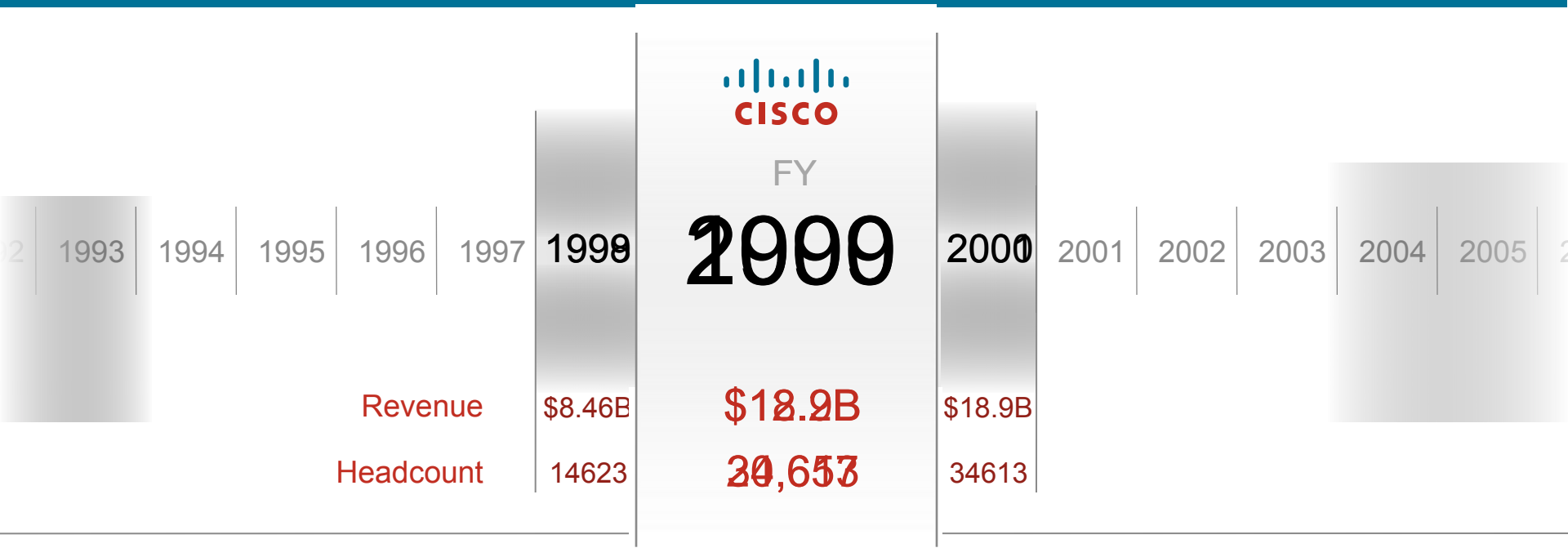


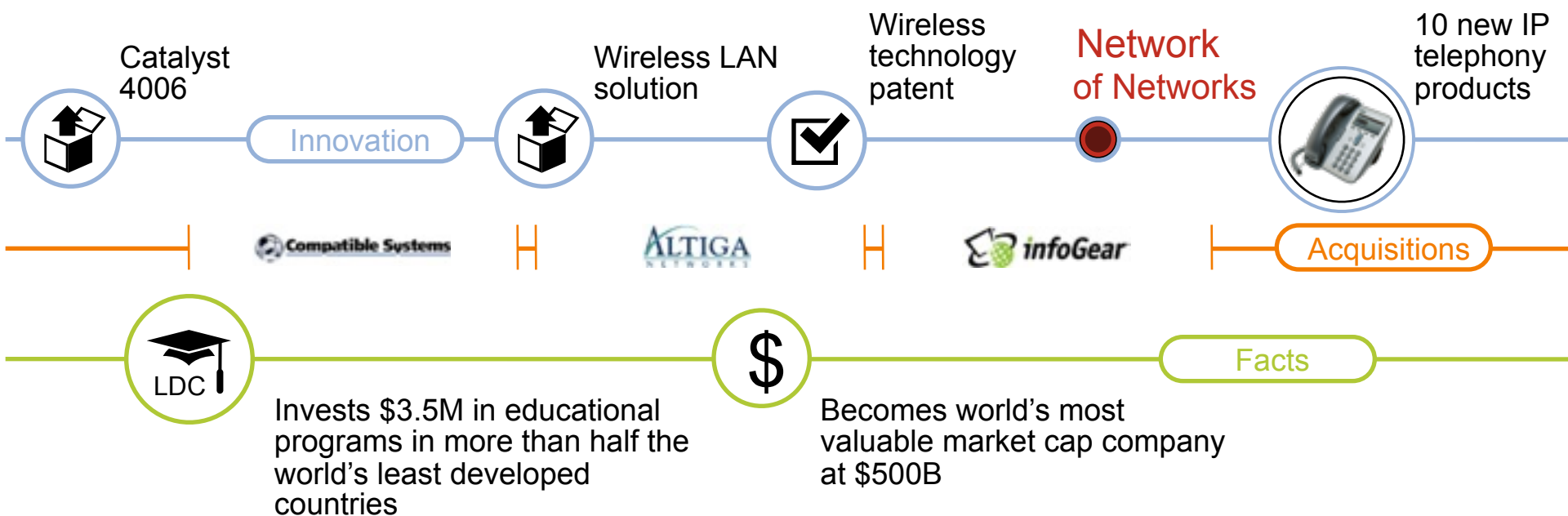
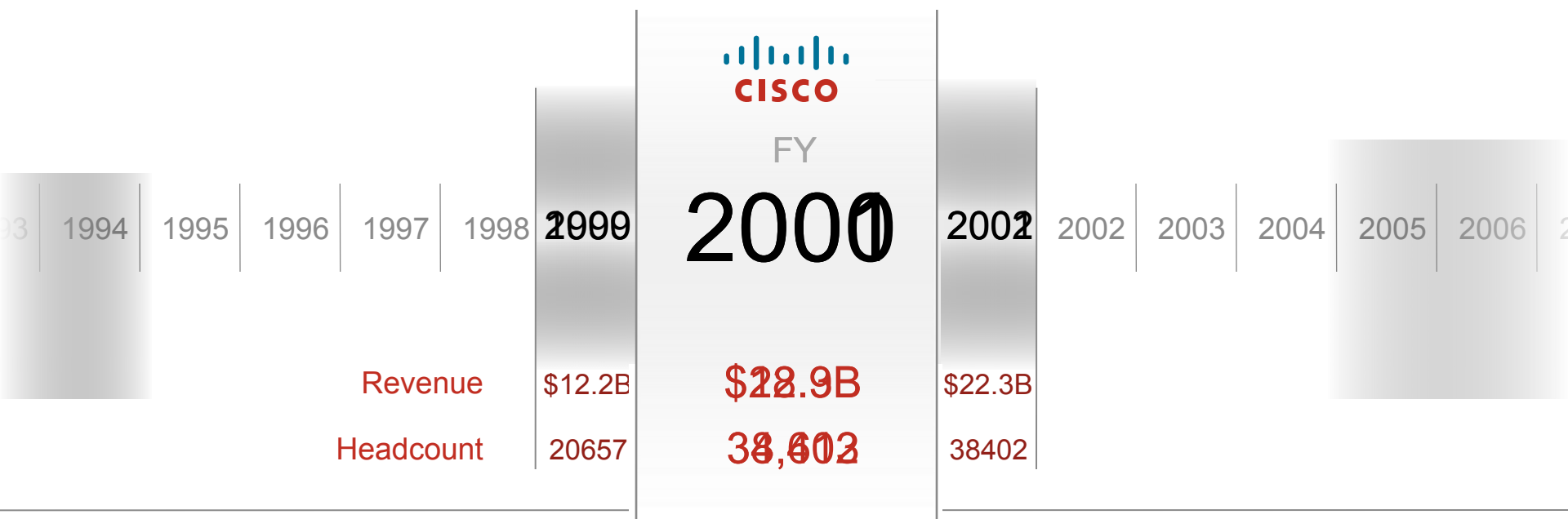


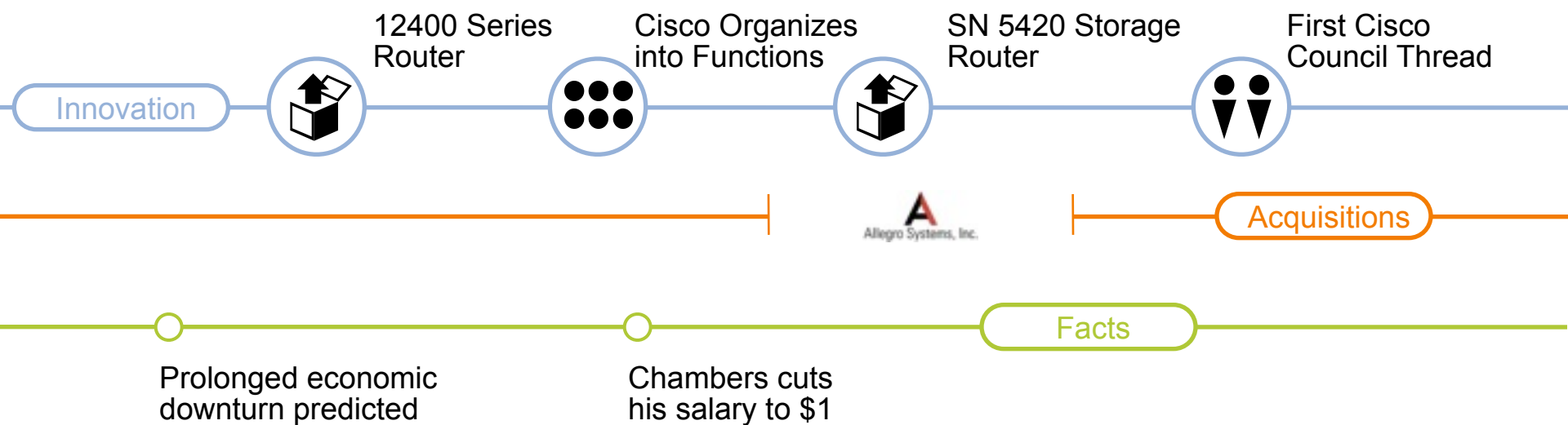
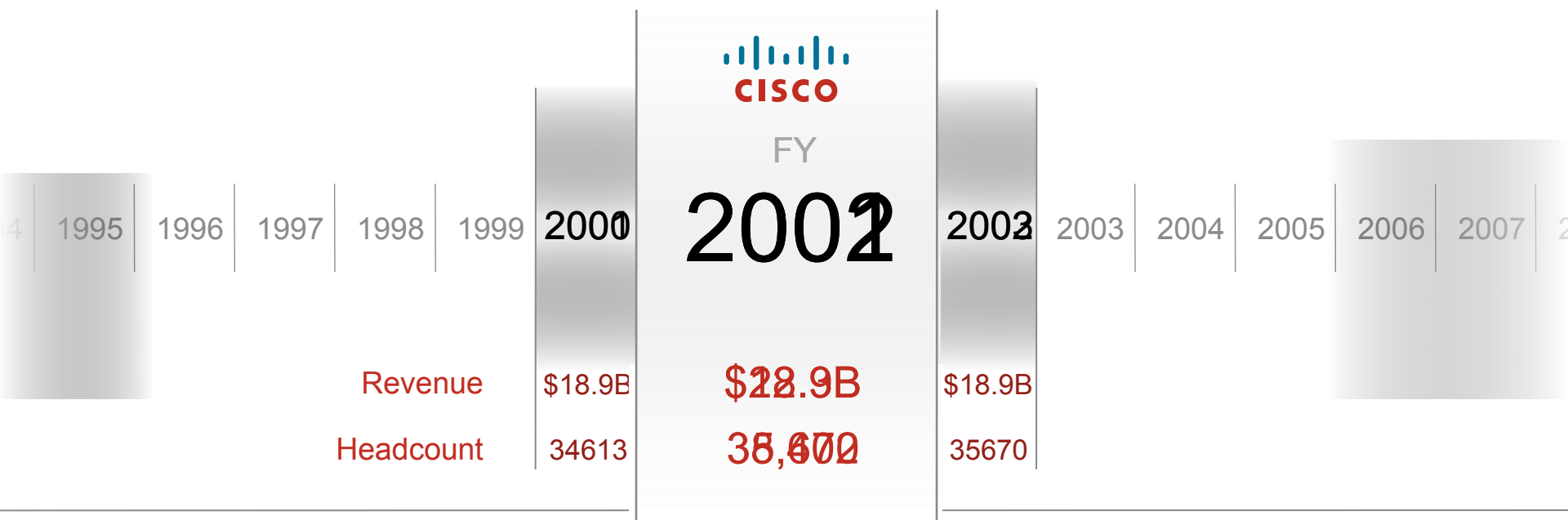


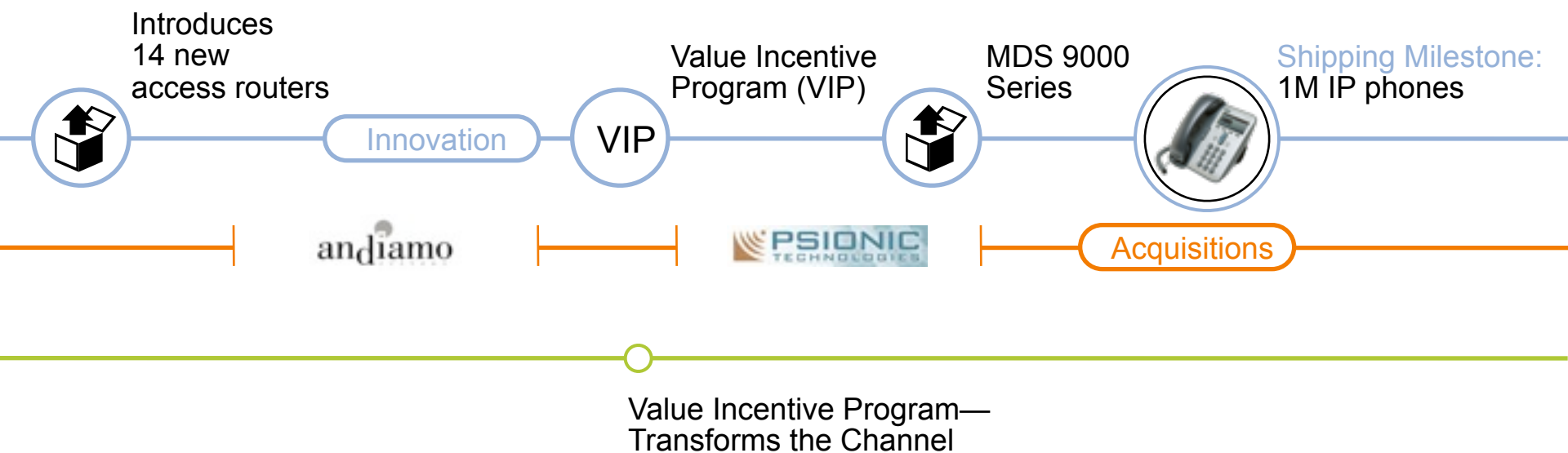
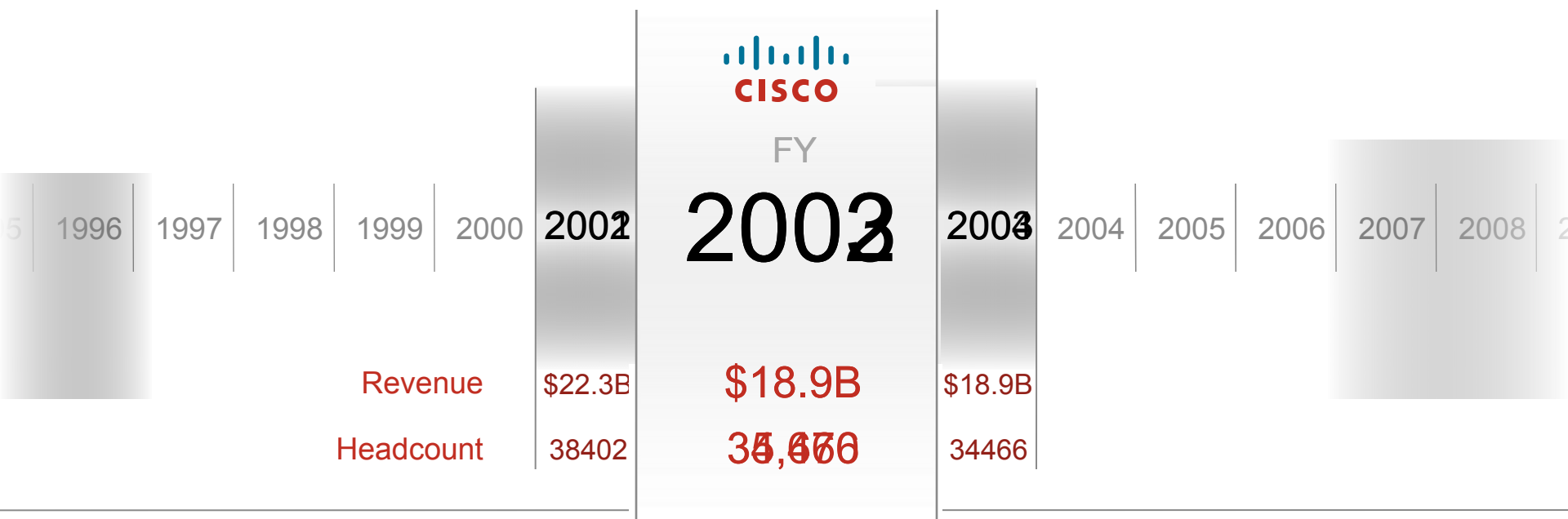


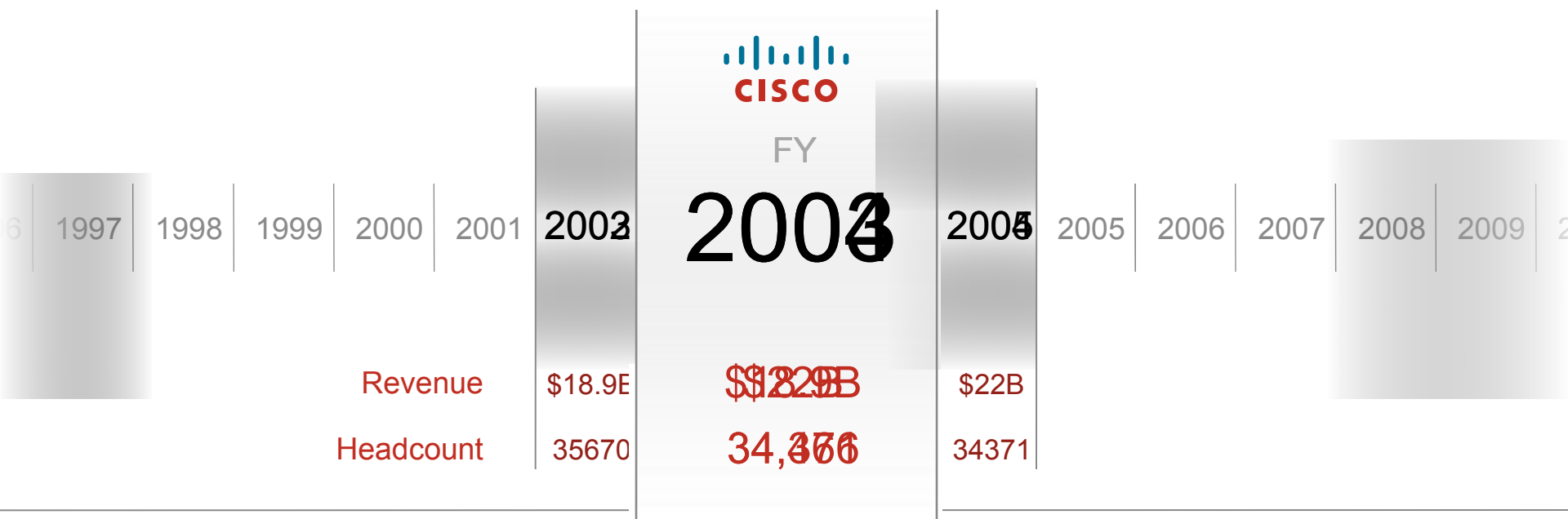












Wireless IP  
Phone 7920



Shipping Milestone:  
2M IP phones

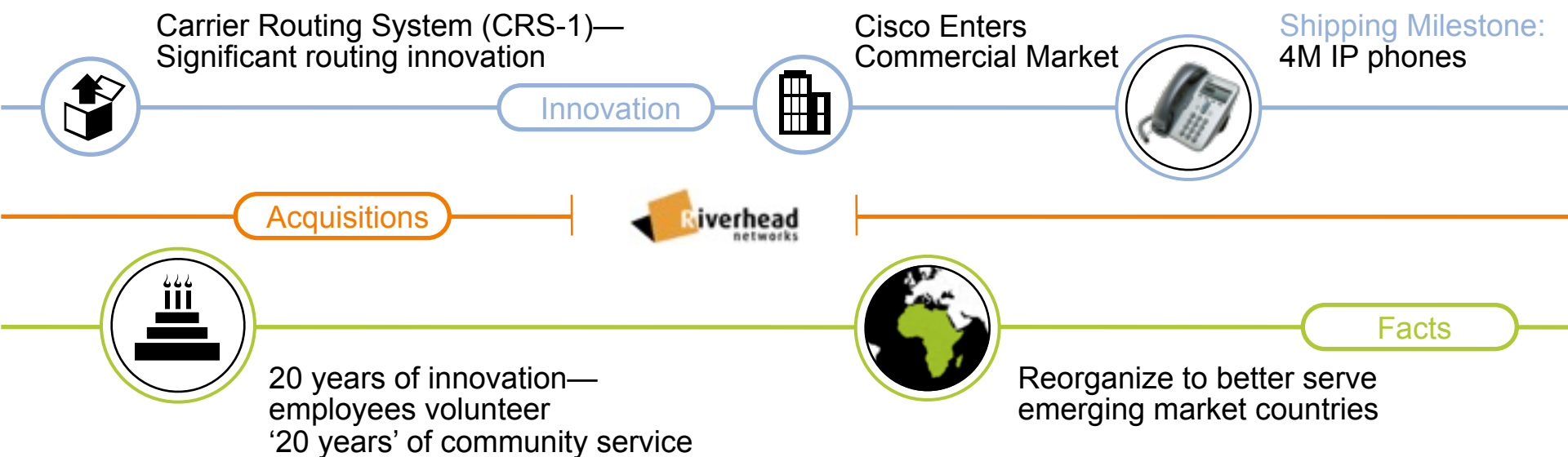
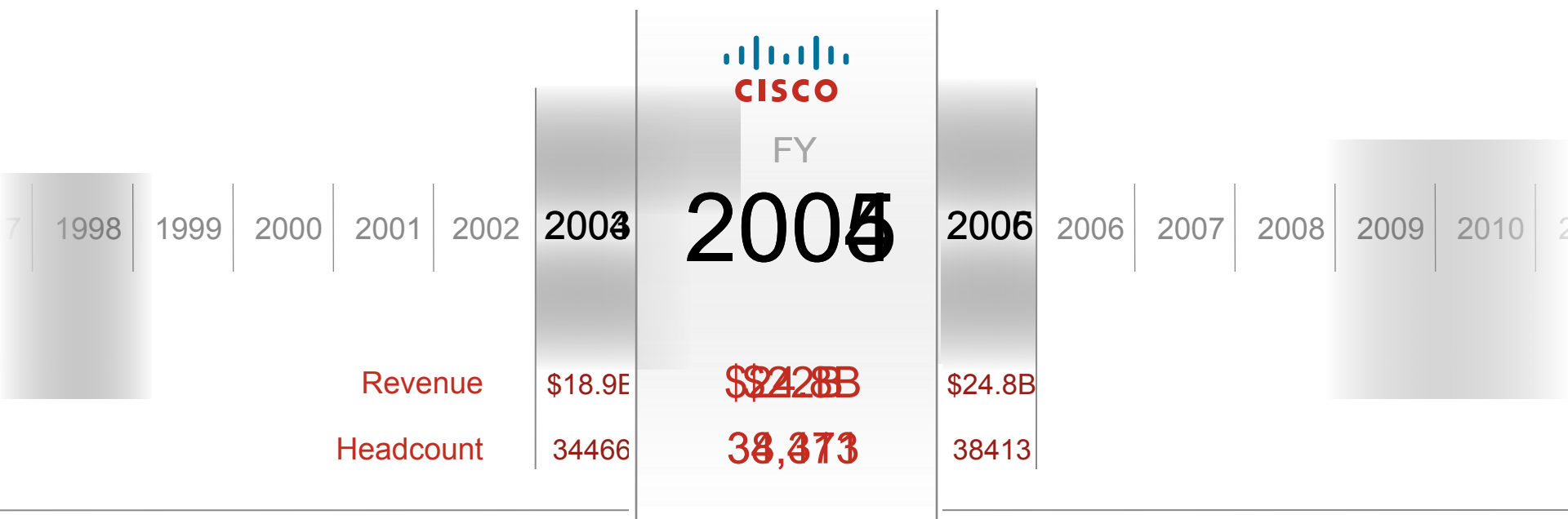


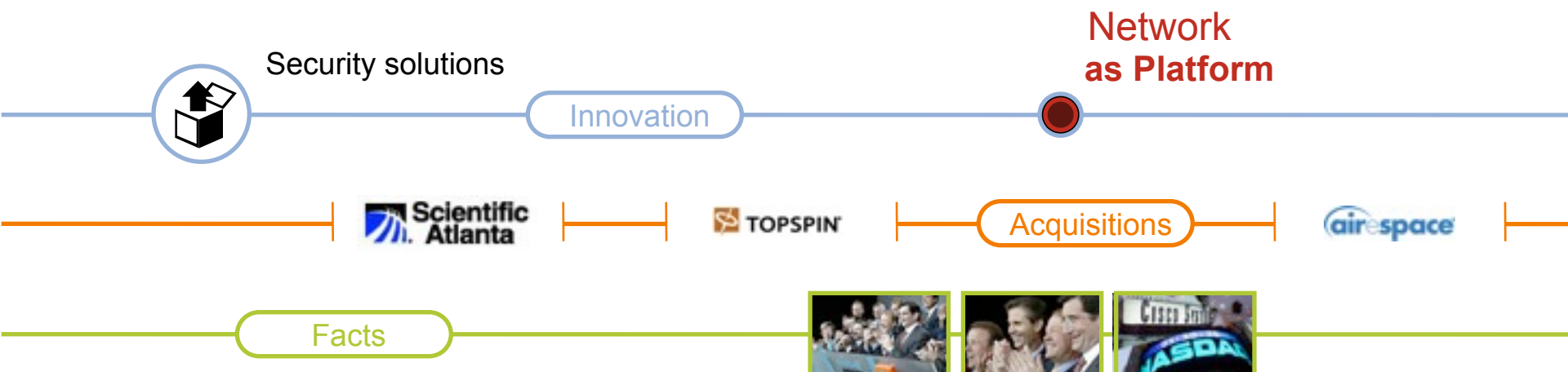
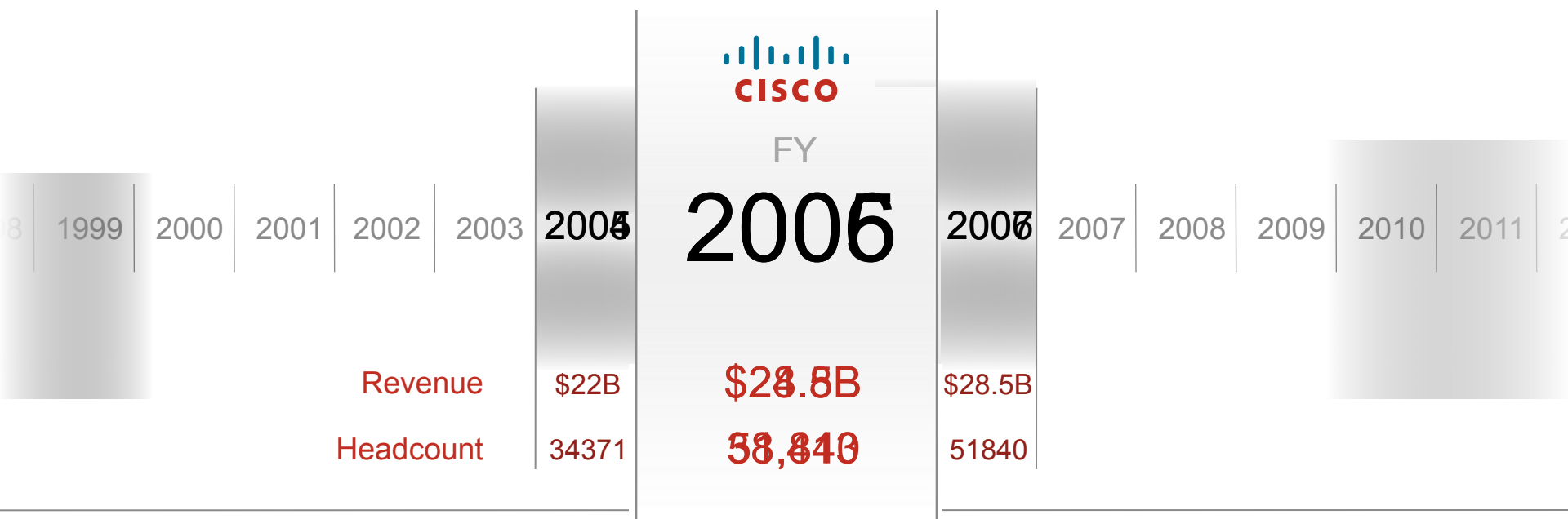
Innovation

**LINKSYS®**

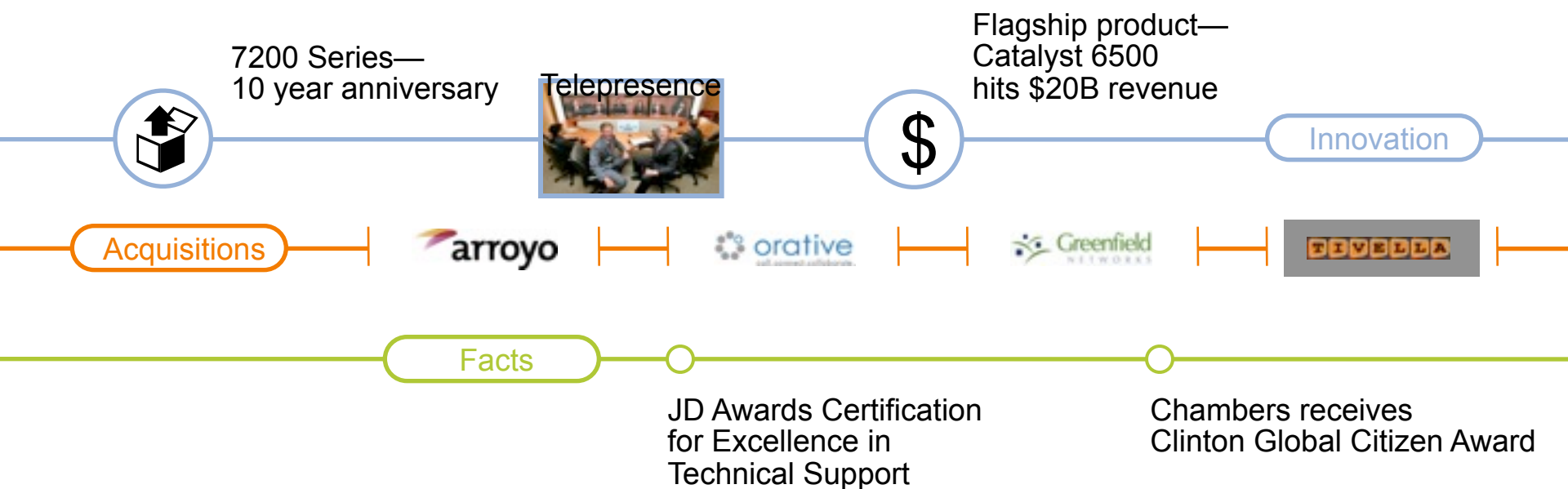
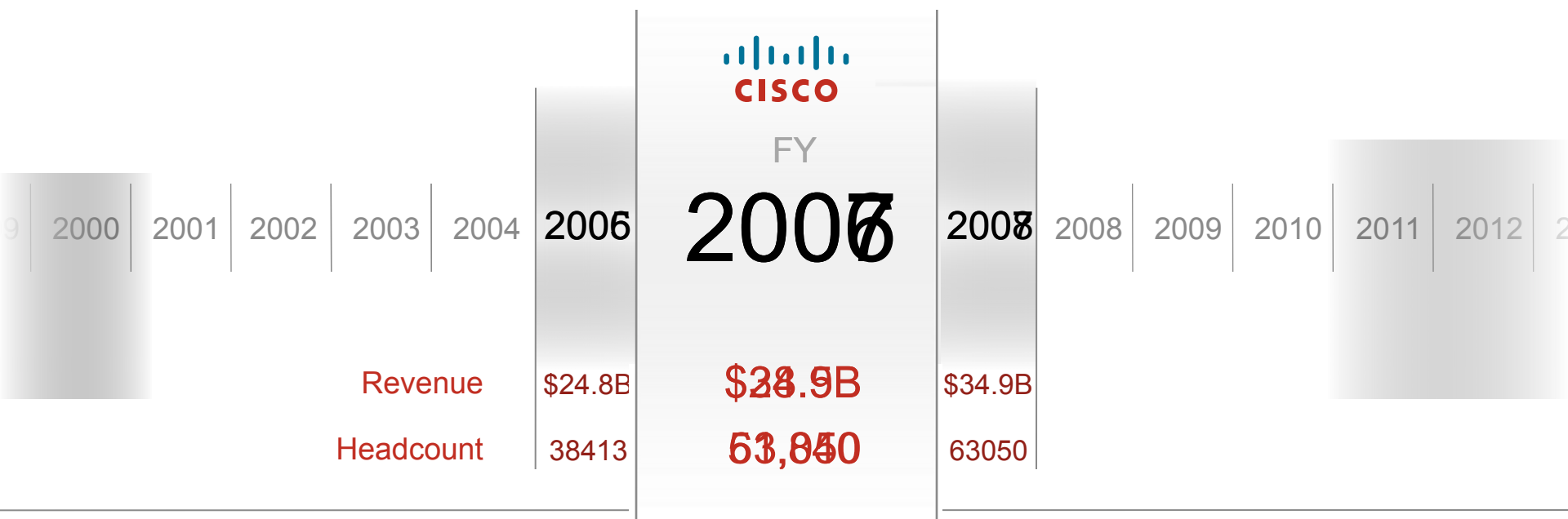
Acquisitions

Presidential Award for  
Corporate Leadership

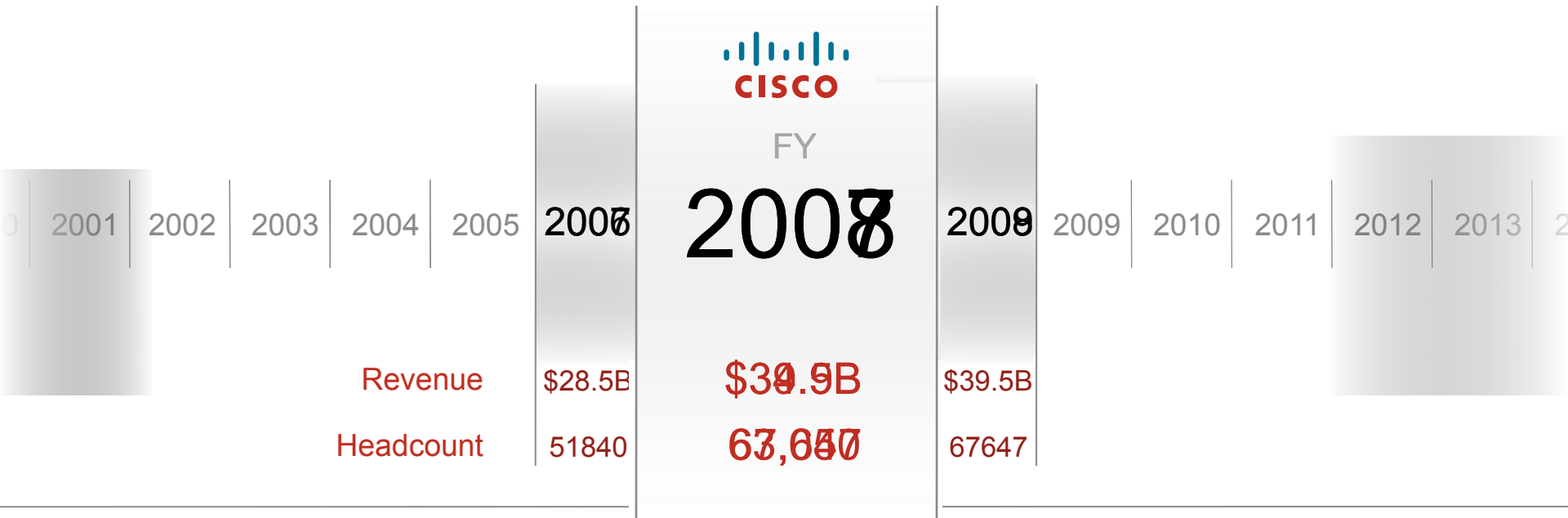




First ever “virtual” opening of NASDAQ







## Innovation

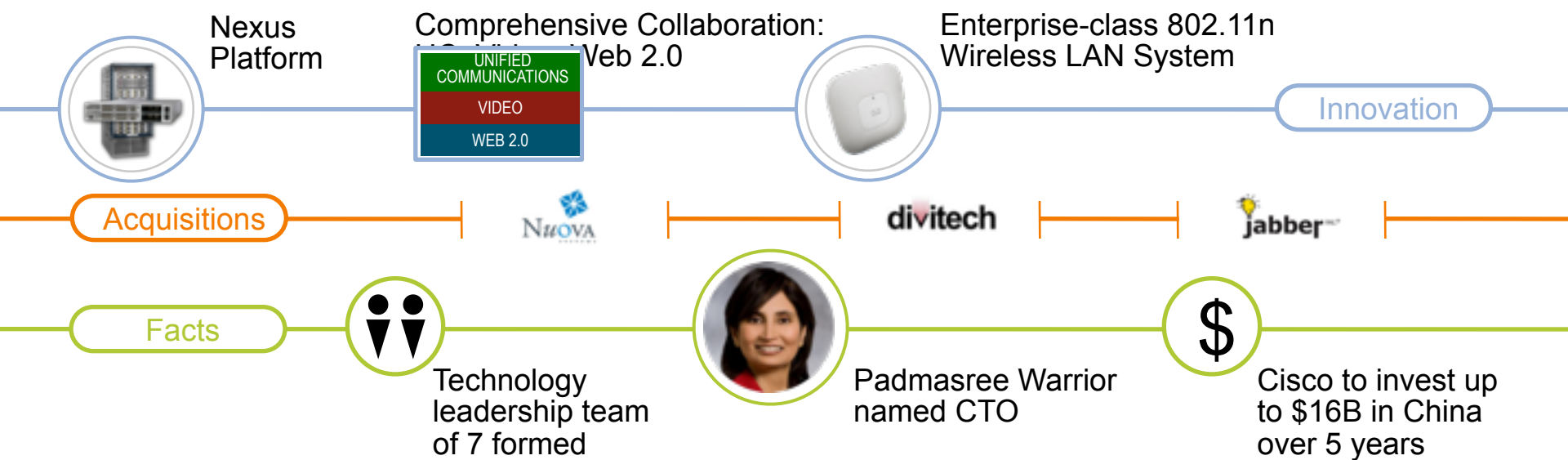
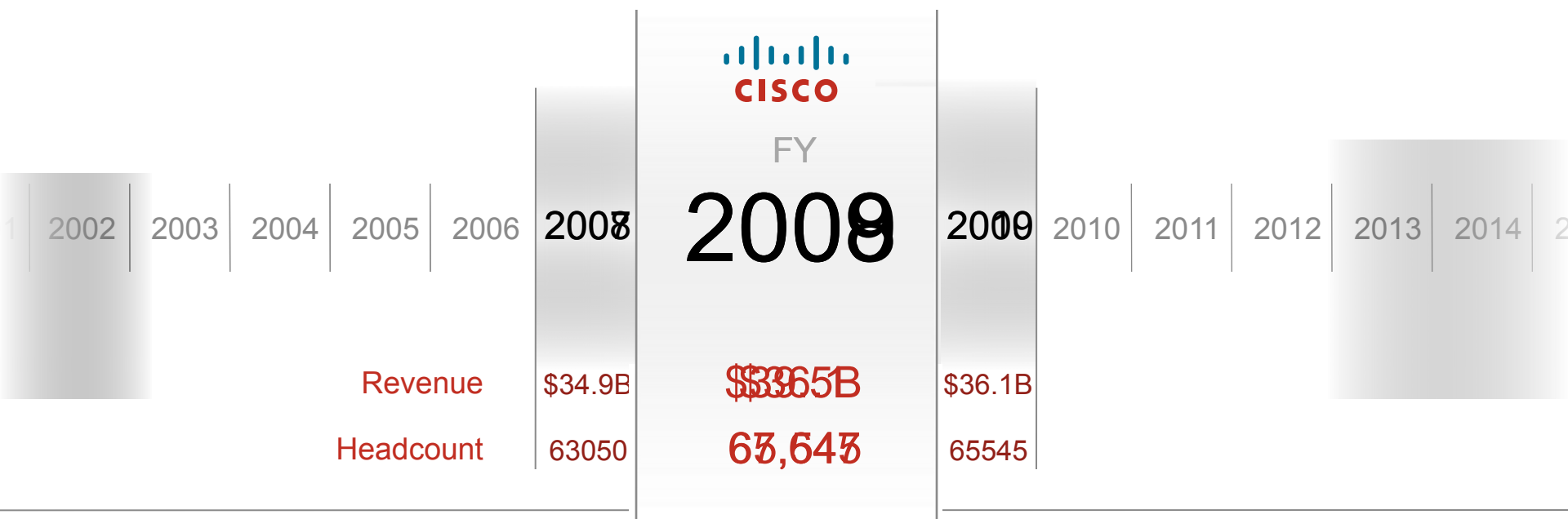


## Acquisitions

## Facts



Bangalore, India  
Globalisation Centre  
opens



# 2010

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Innovation

Acquisitions

Facts



## Advanced Platform Designed to Deliver New Wave of Video, Mobile and Data Center/Cloud Services

With more than 12 times the traffic capacity of the nearest competing system, the Cisco CRS-3 is designed to transform the entertainment industry by accelerating the delivery of compelling new experiences for consumers, new revenue streams for content providers, and new ways to collaborate in the workplace.

- The Cisco CRS-3 triples the capacity of its predecessor, the [Cisco CRS-1 Carrier Router](#), and enables the entire printed collection of the Library of Congress to be downloaded in just over one second simultaneously; and every motion picture ever created to be streamed in less than four minutes.



# Foundation for the Next-Generation Internet

## Cisco CRS-3





# With 322Tbps, Cisco CRS-3 can...



... download the entire printed collection of the Library of Congress in just a second



... enable every man, woman, and child in China to make a video call, simultaneously



... deliver all movies ever made in just 4 minutes

# Agenda Cisco Expo 2010

09.30 - 11.30 Prezentări Cisco și Romtelecom

11.30 - 12.15 Pauză

12.15 - 14.30 Sesiuni paralele - Parteneri

14.30 - 15.15 Prânz

15.15 - 18.00 Sesiuni tehnice paralele - Cisco

18.30 - 20.00 Cocktail (etaj 1)

Demo: Sala Constanța – parteneri  
Sălile de prezentare - Cisco



PLATINUM PARTNER

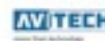
**ROMTELECOM**  
business solutions



PREMIUM PARTNERS



TECHNOLOGY PARTNERS



the new  
collaboration effect

